



American Hero Service Plans

GOLD PLAN

FOR PRE-ARRANGED SERVICES

For law officers, firefighters and military group members and their spouses.

Member's parents/spouse's parents, siblings and children are also entitled to special Family Care benefits.

- Burial space 20% Discount
- Interment services 20% Discount
- Outer burial container 20% Discount
- Memorial 20% Discount
- Casket 20% Discount
- Professional services including embalming and body preparation 20% Discount
(dressing, hair and cosmetics)
- Funeral director and staff services. 20% Discount
(staff response to initial request for service, arrangement conference with the family, preparation of newspaper notices, flower handling, service details coordination, services to the family following the funeral, bookkeeping, accounting and clerical services)
- Cremations 20% Discount
* Does not include direct cremation

Please note: Should a said law officer, firefighter or military member be killed in the line of duty, all monies received for said member's pre-need contract will be refunded to the living spouse. Should the spouse not survive, then said refund will be paid to the heirs of the member. Please refer to Lifemark Group's Policy and Procedures for officers/firefighters/military members killed in the line of duty.

Discounts may not be combined with any other promotions. All discounts exclude Private Estates and are subject to change.

SILVER PLAN

FOR AT-NEED SERVICES

For law officers, firefighters and military group members and their spouses.

Member's parents/spouse's parents, siblings and children are also entitled to special Family Care benefits.

- Burial space 10% Discount
- Interment services 10% Discount
- Outer burial container 10% Discount
- Memorial 10% Discount
- Casket 10% Discount
- Professional services including embalming and body preparation 10% Discount
(dressing, hair and cosmetics)
- Funeral director and staff services. 10% Discount
(staff response to initial request for service, arrangement conference with the family, preparation of newspaper notices, flower handling, service details coordination, services to the family following the funeral, bookkeeping, accounting and clerical services)
- Cremations 10% Discount
* Does not include direct cremation

Discounts may not be combined with any other promotions. All discounts exclude Private Estates and are subject to change.

PLATINUM SERVICE

FOR FALLEN HEROES

For law officers, firefighters and military group members who have fallen in the line of duty.

- Burial space No Charge
- Interment services No Charge
- Outer burial container Half Price
- Memorial Half Price
- Casket No Charge
- Professional services including embalming and body preparation No Charge
(dressing, hair and cosmetics)
- Funeral director and staff services. No Charge
(staff response to initial request for service, arrangement conference with the family, preparation of newspaper notices, flower handling, service details coordination, services to the family following the funeral, bookkeeping, accounting and clerical services)
- Cremations No Charge

Please note: All monies received from Gold Plan members later killed in the line of duty will be refunded. Please ask for details.

Discounts may not be combined with any other promotions. All discounts exclude Private Estates and are subject to change.